

KRISTEN STURDIVANT

SOCIAL MEDIA MANAGER
DIGITAL CONTENT CREATOR
AVID TRAVELER

CONTENT PORTFOLIO



ABOUT

Hi, I'm so happy you're here! I've been a digital content creator for social media since 2014 when I started marketing and storytelling projects with international non-profits. After working at Disney World (AKA, the greatest storytelling company in the world), I decided to launch my content creation business in 2020. I went back to school for UX/UI Design in 2022, which propelled my passion for visual design through digital content. I'm an avid traveler, and I use my passion for seeing the world and creating visually appealing content to fuel my fire as a social media content creator.

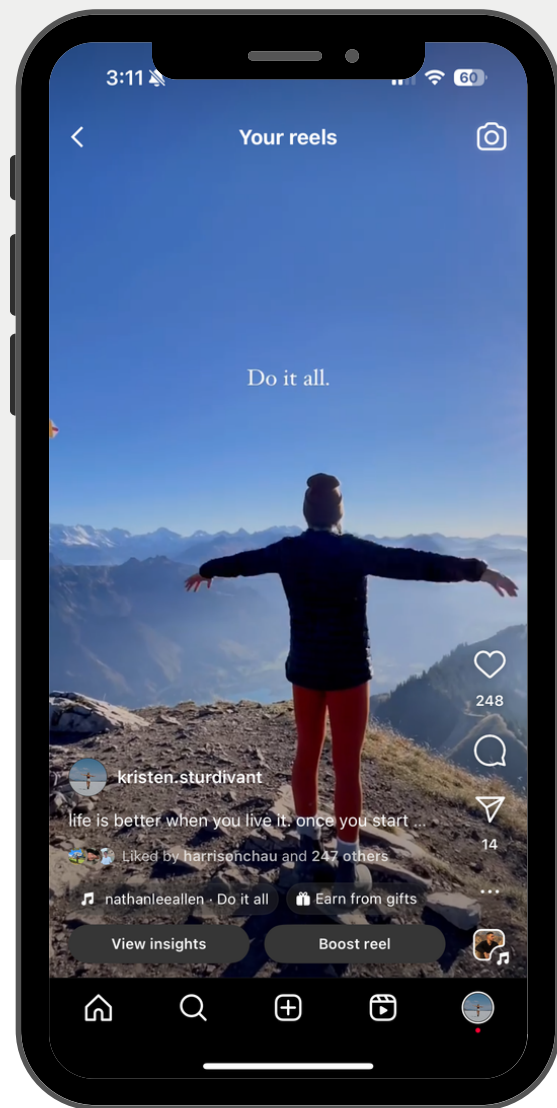


FEATURED INSTAGRAM REELS:

As a content creator on Instagram, I focus on creating engaging travel content that shares relatable stories, recommendations, and experiences.

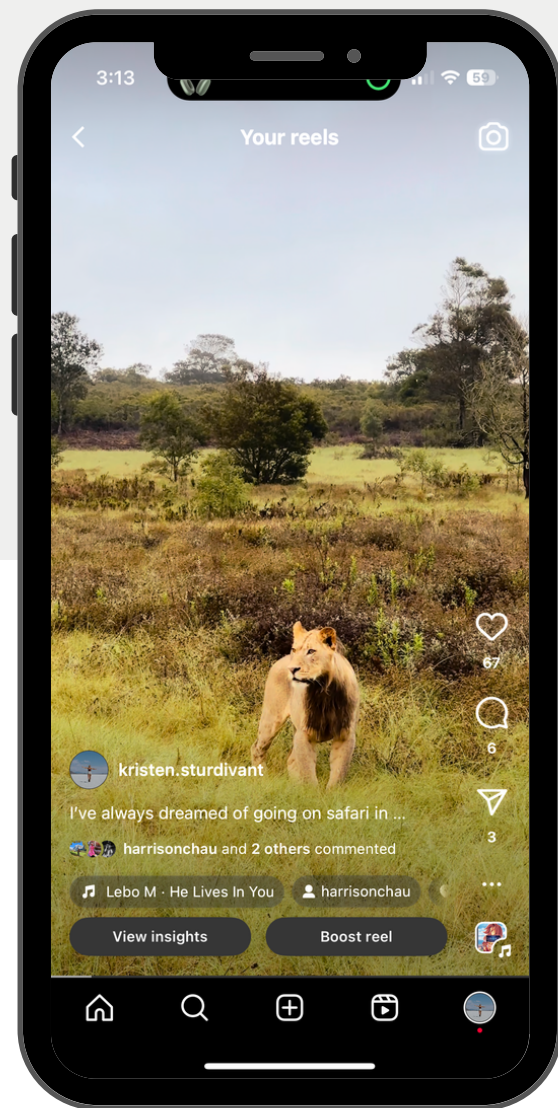
Inspirational Travel

2022



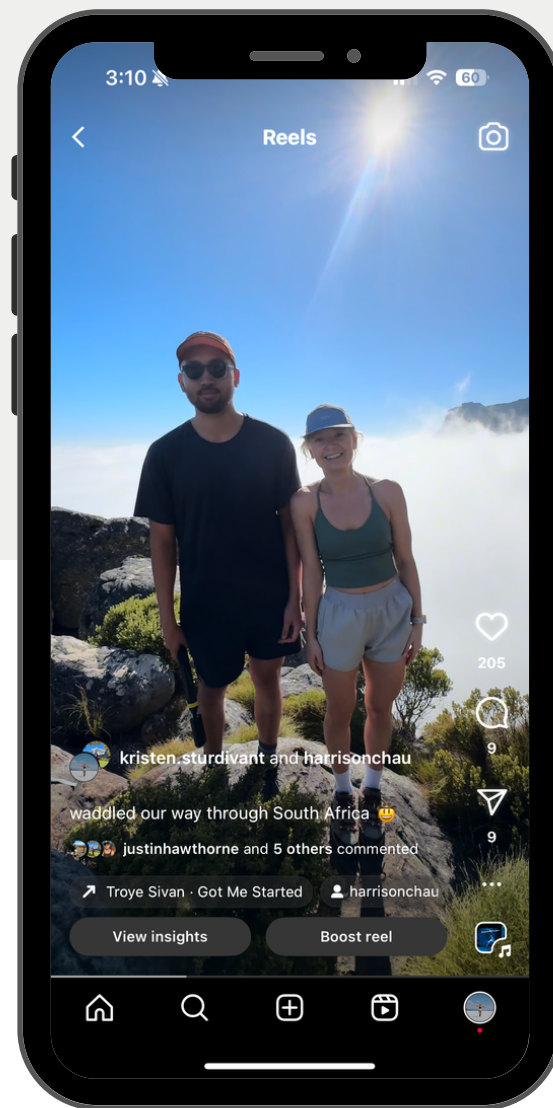
Safari

2024



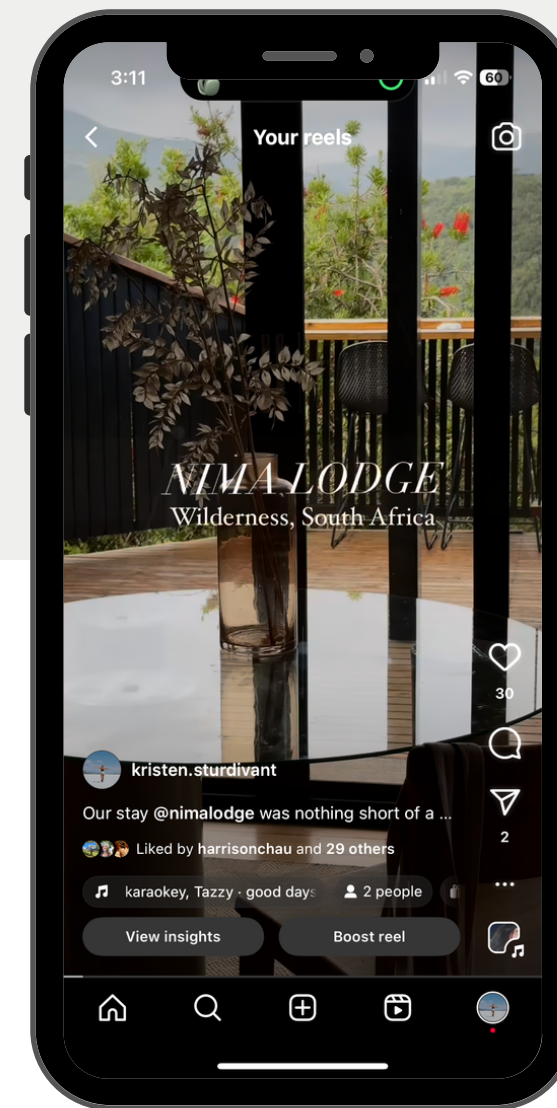
Funny Travel

2024



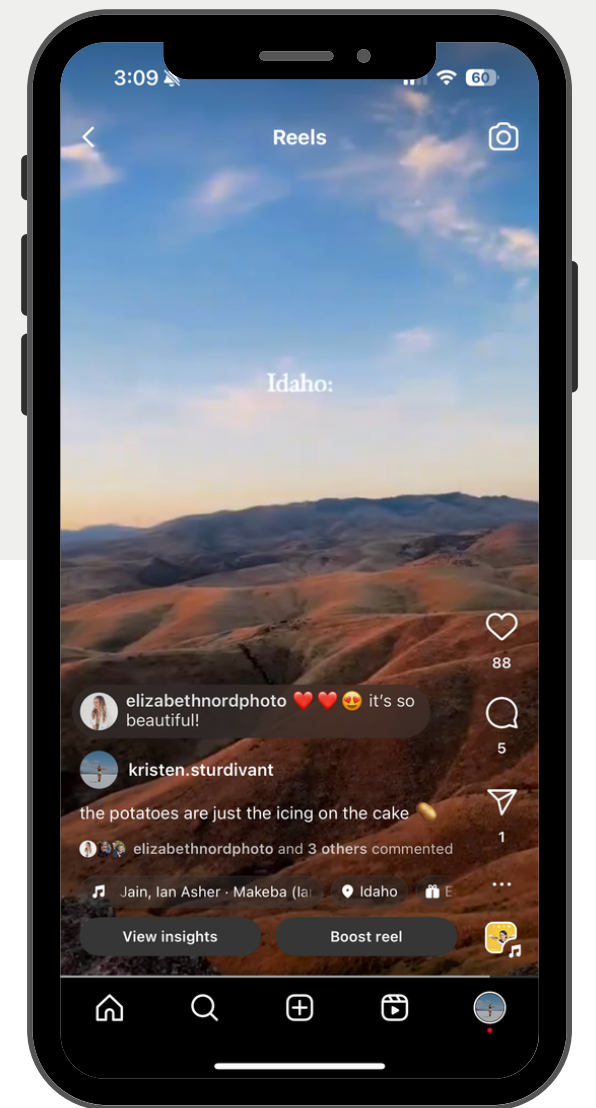
Hotel Partner

2024



Destination Inspo

2023



*LINKS AND PHOTOS ARE CLICKABLE, BUT MAKE SURE YOU'RE LOGGED INTO AN INSTAGRAM ACCOUNT TO VIEW!

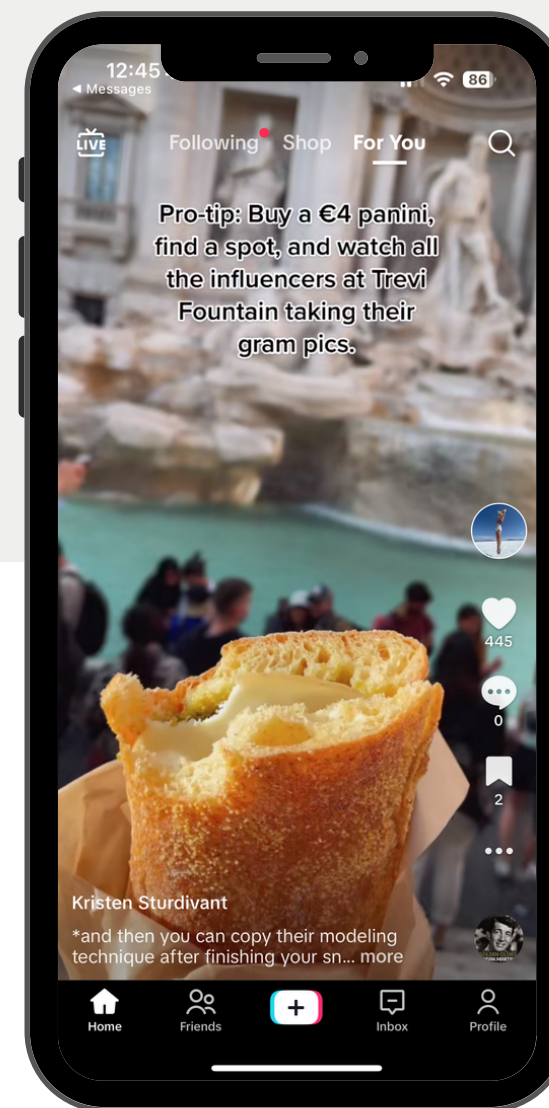
FEATURED TIKTOKS:

As a content creator on TikTok, I focus on creating engaging travel content that shares relatable stories, recommendations, and experiences. My TikToks usually take a more casual approach. The examples shown here provide a mix of different types of content.

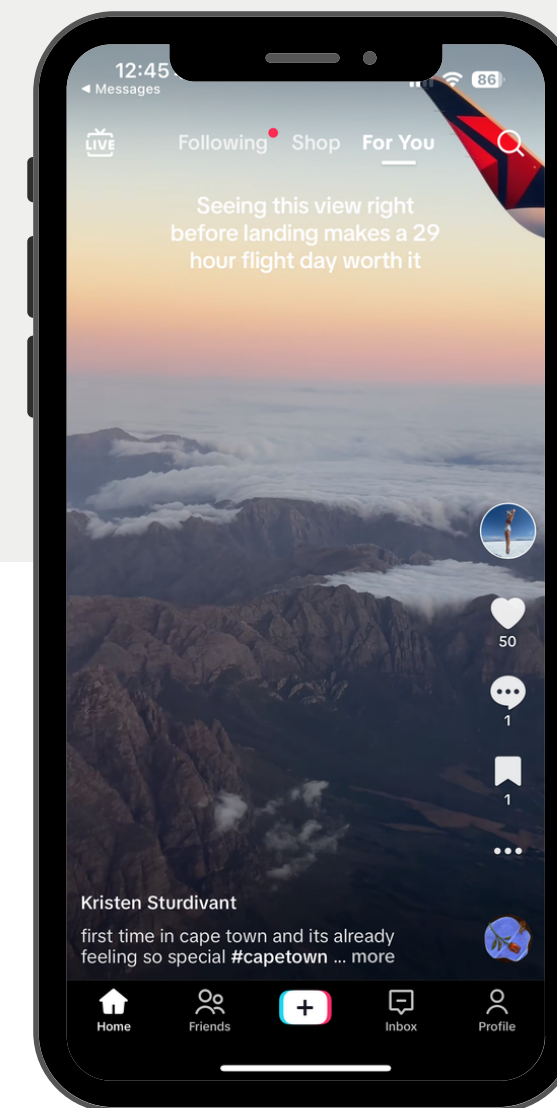
Travel Vlog



Travel Tip



Travel Day



*LINKS AND PHOTOS ARE CLICKABLE, BUT MAKE SURE YOU'RE LOGGED INTO A TIKTOK ACCOUNT TO VIEW!

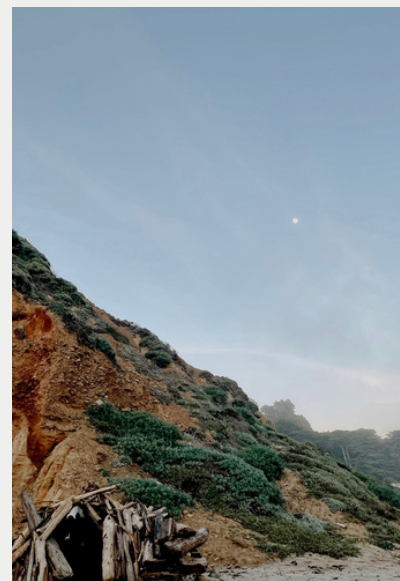
KRISTEN'S JOURNEY

Since traveling is a large part of my life, I focus on creating travel related content on my personal accounts. I have worked as a social media manager for brands with followings ranging from 1000-100K, so I use my experience with brands when I create my own work. I genuinely love short form video content creation.

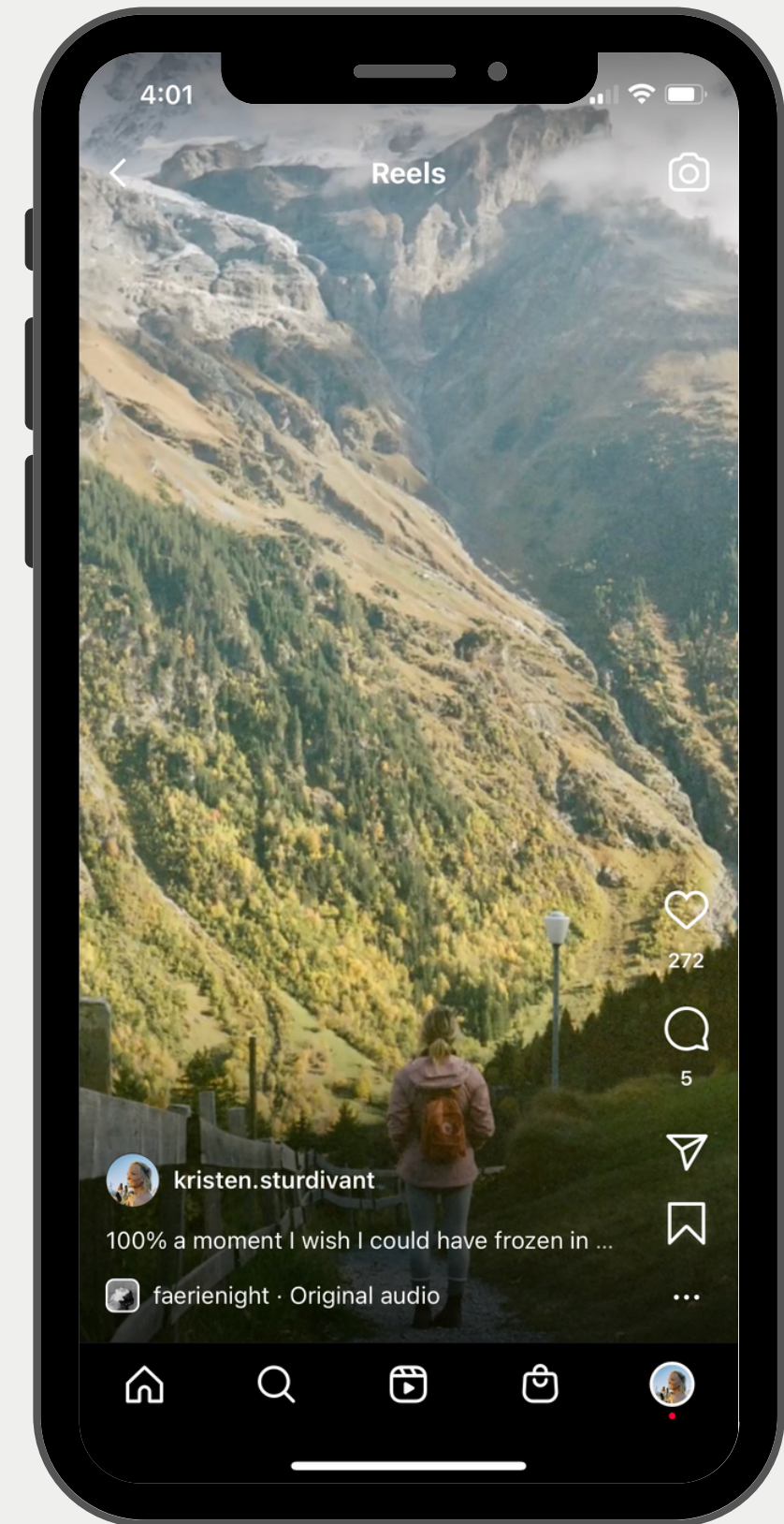
You can find my accounts here:

TikTok: [@kristensturdivant](#)

Instagram: [@kristen.sturdivant](#)



[Click here](#) →



SOCIAL MEDIA GRAPHIC EXAMPLES

10 STATIONS **45 SECONDS WORK** **15 SECONDS REST**

F45 PLAYOFFS

ORLANDO, FL
F45 NONA

25 NOVEMBER 2022 | 10 AM

THE ULTIMATE TEST OF FITNESS

F45

4x / Biweekly Membership
\$60 / bi-weekly

- 8 Sessions per month
- 1 Free InBody scan
- Cancel any time with 28 day notice

Unlimited Membership
\$85 / bi-weekly

- Unlimited sessions
- Just \$8 per session
- 3 Free InBody scans
- Access to the F45 Challenge app with meal plans, goal tracking, etc.
- Cancel any time with 28 day notice

TEAM TRAINING ★ LIFE CHANGING

KEEP GOING

YOU'RE GETTING STRONGER EVERY DAY

Holiday Savings

\$50 OFF

Full-Priced Instagram Audits

ONLY APPLIES IF PURCHASED TODAY 11.26.2021

SIGNING COURTESY, LLC

TRUE OR FALSE

Custom visual design can help build your brand's legacy.

True False

Leave your thoughts in a comment below

@GEN6MKTG

HOLIDAY SHOPPING CHECKLIST

- Seek out small businesses
- Shop local businesses
- Support business owners

@GEN6MKTG

F45

SWAMP TOWN

SOFT OPENING:

08 · 13 · 22

GRAND OPENING:

08 · 20 · 22

JULY CLIENT REFERRAL PROGRAM 2022

THE DETAILS

- Refer a friend to F45
- If your friend signs up for a membership, receive a raffle ticket and be entered to win an F45 cooler and case of Celsius
- Each additional membership = an extra ticket.
- 1 = 1 ticket
- 2 = 2 additional tickets

10 · 01 · 22

10 STATIONS 45 SECONDS WORK 15 SECONDS REST

HOSTED BY:

F45 PLAYOFFS

10 · 01 · 22

10 STATIONS 45 SECONDS WORK 15 SECONDS REST

HOSTED BY:

NEW PODCAST EPISODE

CHORDS AND COURTS

SEAN CAVANAUGH

INSPIRATION

SURROUND YOURSELF WITH THE THINGS THAT MAKE YOU FEEL ALIVE

A CREATIVE WOMAN SHOULD FEEL

empowered

WITH HER MONEY.

@_JILLIANTOOD

UNION PLACE RESIDENCE

JOIN F45 NOMA FOR AN

OUTDOOR BOOT CAMP

11.12.22 | 10 AM

LOCATED IN THE UNION PLACE RESIDENCE COURTYARD. FREE TO RESIDENTS!

MIMOSAS TO FOLLOW BOOT CAMP!

F45 NOMA

F45 CHALLENGE ELEVATE

OCT 24 - DEC 17

INFO SESSION

10.24.22

7:15 PM

EVERYTHING YOU NEED TO KNOW ABOUT THE 8 WEEK CHALLENGE! SEE YOU THERE!

F45 HORIZON WEST

TEAM TRAINING ★ LIFE CHANGING

F45 SWAMP TOWN

REGISTER FOR A FREE 3 DAY TRIAL

*VISIT THE F45 SWAMP TOWN BOOTH ON 09.25.22 AT THE FLORIDA BRIDAL EXPO TO SIGN UP

4871 Celebration Pointe Ave, Suite 20 | Gainesville, FL 32608 | 352-309-7401

INNOVATION · MOTIVATION · RESULTS

INSTEAD OF TRY THIS

@GEN6MKTG

INSERT TEXT HERE

ecoclothingboutique

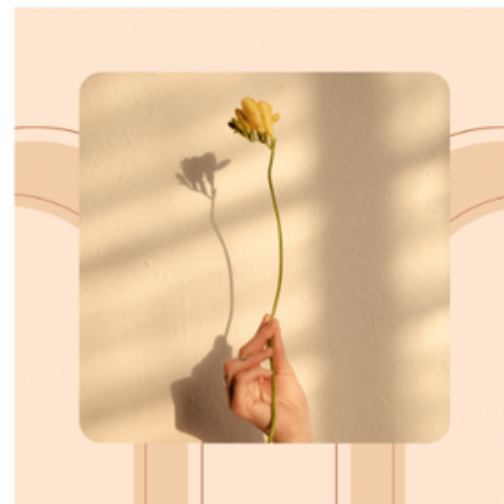
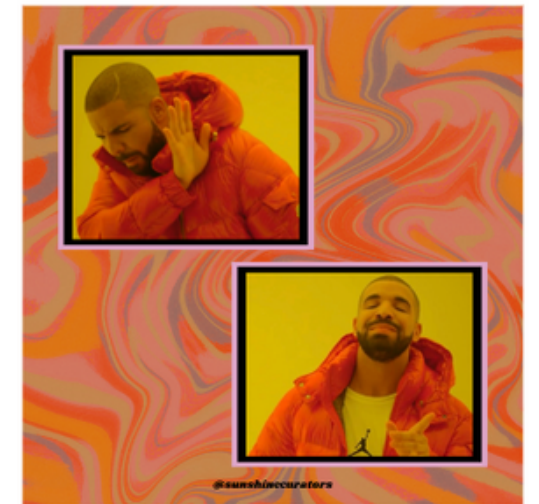
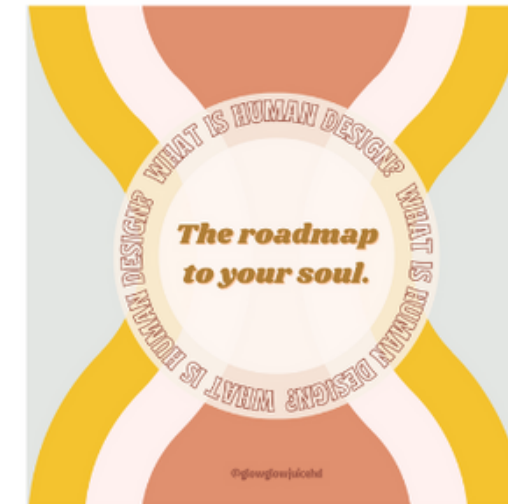
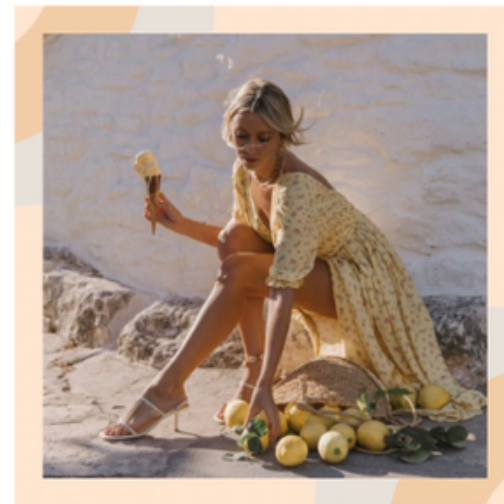
Introducing

TOP TIPS FOR...

Engaging potential clients creatively

@GEN6MKTG


SOCIAL MEDIA GRAPHIC EXAMPLES



CONTACT ME

There's so much more to share than what a portfolio can hold. If you want to discuss more of my past experience with international non-profits, small business owners, or larger corporations, please contact me! I'd love to connect.

 kristen@kristensturdivant.com

 615-347-9981

 [@kristen.sturdivant](https://www.instagram.com/kristen.sturdivant)

